

## E-newsletter

Brussels, March 30 2006

Published by the ING EMPLOYEE BENEFITS GLOBAL NETWORK

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### ING Life Korea strengthens the presence of the Network on the Korean market.

ING Life Insurance Korea has entered the group market and decided to join the ING Employee Benefits Global Network next to our existing partner Kyobo Life.

ING Life Insurance Korea has just entered the Employee Benefits group market but has already built up considerable experience offering individual customers life insurance and annuities. The company now also offers a series of poolable Group Life products with Accident, Disability and Medical riders.

ING Life expects that they can serve corporate customers in Korea with the more intensified services and products. ING Life differentiates itself from others by providing an international dividend which cannot be given by a stand-alone policy. ING Life's employee benefits provide an intensified coverage by unifying various riders. A neat product portfolio helps companies provide satisfactory employee packages in a cost-effective way.

ING Life was established in 1989 in Korea as a Greenfield operation and has grown remarkably by leading the industry with a strong network of agents and their professional services. Among foreign life insurance carriers in Korea, ING Life stands as the unrivalled leader and ranks number 4 in total life insurance market share. About 6,000 professional Financial Consultants of ING Life offer tailor-made financial solutions and will get gradually involved with group sales. ING Life Insurance Korea is continually strengthening this local sales network and also has an insurance joint-venture with Kookmin Bank.

If you are interested in learning more about ING in Korea, please contact us or visit the website [www.inglife.co.kr](http://www.inglife.co.kr).